

ABSTRACT

JIHAN TAQIYYAH, 13816729

REPRESENTATION OF CULTURE OF JAVA COMMUNITY IN AGUNG KARYA HANUNG BRAHMANTYO FILM

Keywords: Analysis, Representation, Javanese Culture, Film Analysis, Sultan Agung, Semiotics Roland Barthes.

(xii + 105 + attachments)

This writing aims to find a picture of the cultural representation of the Javanese community. One of them is the one in the film Sultan Agung and categorizes it according to various kinds of Javanese culture. This research uses descriptive content analysis with a qualitative approach. The technique of data collection is done by selecting several scenes in the film that contain Javanese culture. The collected scenes will be analyzed using semiotics. Data analysis technique used is to use Roland Barthes's semiotic theory which consists of denotations, connotations and myths, myths in this writing based on daily life not from community stories or beliefs. The meaning of the connotation is taken, the meaning implied in this film. The results of the scene analysis will be categorized based on Javanese culture consisting of life equipment and equipment, livelihoods, economic systems, social systems, languages, arts, religious systems, and knowledge systems. The limitation in this paper is the culture shown in the sultan agung film only.

Bibliography (2004 – 2017)