ABSTRACT

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Communication Pattern of Social Media Quora Users In Minimizing Cyberbullying

Keyword: Communication Pattern, Quora, Cyberbullying

(ix + 53 pages + 28 pages attachments)

The goal of this research is to figure out communication patterns and to find out other elements that contribute to the lack of cyberbullying incidents on Quora. This research uses qualitative research method using the constructivism paradigm. Data was gathered through interviews with three informants, documentation and observations interactions on the Quora. The result of the research found that the majority of Quora users are students and workers to seek and share information. Quora users don't have codified communication guidelines that regulated Quora users to communicating and interacting. So, Quora users are free to talk and interact with each other, forming the communication pattern of all channels. Then, Quora users are asked to choose a topic to post on their homepage so they can avoid their dislike topic that could lead to cyberbullying.

Bibliography: 2004-2019