ABSTRACT

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REPRESENTATION OF SOCIAL CRITISM ON SONG LYRICS [SEMIOTIC ANALYSIS LYRICS OF .FEAST – PERADABAN]

Keywords: Feast, Song Lyrics, Music Video

(xi+65+Appendices)

This research was conducted to find out the meaning that Feast wanted to convey through the song lyrics and music video entitled Civilization. Feast is a rock band that started to enliven the music scene in Indonesia in 2014. The songs created by Feast contain various kinds of social criticism that have become an issue in Indonesia, one of which is a song entitled Civilization which was sung by a group of students during a demonstration. This is what makes researchers interested in analyzing more deeply about song lyrics and music videos from the song Civilization. The analytical technique used in this research is descriptive qualitative using the theory of Semiotics of Roland Barthes in finding the meaning behind the song lyrics and the music video for the song Civilization. The results showed that each lyric stanza has many similarities to what is shown in the video clip, because the form of each expression in the lyrics is a sign of the markers in the video clip, overall this song shows a form of disappointment, anger and sadness over every lyric. events that have occurred in Indonesia.

Bibliography (2003-2020)