

## ***ABSTRACT***

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***Organizational Communication Pattern at GAMAGUDABO Members (Gunadarma Bogor Student Association).***

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*Keywords: Pattern of Communication, Organizational Structure, Organization.*

*(xiv + 41 + Appendix)*

*This study aims to determine what communication patterns are used in GAMAGUDABO organizations. In this study, researchers used classical organization theory. This study uses a qualitative methodology approach. Data collection techniques are carried out through interviews, observation and documentation. Communication is an inevitable thing in human life. In general, communication is the process of sending and receiving information or messages between two individuals or more effectively so that they can be easily understood. GAMAGUDABO organization is a group of Gunadarma University students who live in the city of Bogor. Based on the results of observations and in-depth interviews there is a multi-point communication pattern and there is also an organizational structure that is firmly held by this organization. This communication pattern can strengthen interpersonal relationships between community members.*

*Bibliography (1982-2011).*