

## **ABSTRACT**

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### ***Semiotic Analysis of Moral Messages for People with Disabilities in the Anime Film Koe no Katachi***

**Keywords:** *Semiotics Analysis, Film, Moral Message, Roland Barthes (ix+55+Lampiran)*

*Film is an entertainment medium but its influence is so broad that it can influence the audience on the content of what is conveyed in the film. This study aims to find out what moral messages are carried out by one of the characters with disabilities in the film Koe No Katachi. This study uses a qualitative descriptive approach, with the method of semiotic analysis of Roland Barthes. This study uses documentation as a data collection technique by taking pictures in every scene that has a moral message in the film Koe No Katachi to find out the meaning of denotation, connotation, and myth. The results of the discussion contained in this study indicate that the moral message contained in the film Koe No Katachi is not to humiliate someone just because that person has a physical deficiency, apologize when we do something wrong, appreciate the kindness that others give us, bully will cause trauma to the victim, don't blame yourself too much, suicide is not the best way to get out of trouble, think before you act, and dare to be responsible for all the actions that have been done.*

*References 2022-2015*