

## ABSTRACT

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***Representation of Feminism in Barbie Movies Using Sara Mills' Critical Discourse Analysis***

*Keywords : Representation, Feminism, Movie, Barbie*

*(xii+ 51 + appendix)*

*Film is a mass media that is able to represent social reality that occurs in society. Through film, the audience is invited to know and understand the phenomenon that is trying to be depicted through film. The purpose of this study is to see the representation of feminism in the Barbie film as a film that raises the issue of feminism. The preparation of this paper uses descriptive qualitative methods using Sara Mills' critical discourse analysis. The research was conducted by selecting several scenes related to feminism and then analyzed and validated by interviews with informants. In this writing, the representation of feminism in Barbie films is a positive thing, portrayal through Barbie characters is felt to be able to make women more confident in their respective potentials without fear of gender differences.*

*Bibliography(2018-2022)*