

ABSTRACT

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Media Framing Analysis: The Construction of Prabowo Subianto's Political Reality as the Elected President of 2024 in IDN Times News .

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During the 2024 presidential election, many news media outlets took advantage of the political situation of the candidates, which led to the perception that the media was not neutral. These media outlets began to support certain presidential candidates, including Prabowo Subianto, who became a source of controversy. In this study, the researcher analyzes IDN Times, a media outlet that is also suspected of being biased. Based on this indication, the researcher focuses on analyzing political news about Prabowo Subianto as the Elected President of 2024. This study is limited to the framing analysis of news in IDN Times, particularly in the context of the political reality construction of Prabowo Subianto as the Elected President during the period from April 22 to April 30, 2024. The research approach uses a qualitative method with framing analysis techniques by Robert K. Entman, which includes four elements: problem definition, causal interpretation, moral evaluation, and treatment recommendation. The findings of this study indicate that the framing of political news about Prabowo Subianto in IDN Times tends to be positive and neutral. This is evident from the writing style and framing of IDN Times, which portrays Prabowo Subianto as a positive Elected President.

Bibliography (2018-2024)