

ABSTRACT

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Representation of the Role of the Father in the Character Jake Sully in the Film Avatar 2 "*The Way of Water*"

Keywords: Representation, Father's Role, Film, Semiotics, Ferdinand De Saussure
John Fiske Television Code.

(xiii + 98 + attachments)

The role of a father is a father's involvement in caring for, educating and directing a child, thereby encouraging the child to become a positive person through various efforts made. The role of fathers in social reality is also shown in films because films are a medium that can provide a picture of certain conditions that exist in society. Therefore, researchers were interested in choosing the film Avatar 2 "The Way of Water" as a research subject because they wanted to know how the role of the father was portrayed in the film using Ferdinand De Saussure's semiotic analysis method which includes signifier and signified, which then strengthened using John Fiske's television code which includes the level of reality, the level of representation, and the level of ideology using Social Construction theory. So this research is entitled Representation of the Father's Role in the Character Jake Sully in the Film Avatar 2 "The Way of Water". This research uses qualitative research with a descriptive approach, which means processing and producing a description of data from a particular phenomenon so that researchers can provide a description of the information about what has been obtained. This research obtained the results that the role of the father is depicted in the character Jake Sully in the film Avatar "The Way Of Water" which has the role of the father as a friends & playmates, the role of the father as caregiver, the role of the father as a teacher & role model, the role of the father as a monitor & disciplinary, and the role of the father as a protector.

Bibliography (2011 - 2023)