

## **ABSTRACT**

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### **REPRESENTATION OF MORAL MESSAGE IN THE FILM "ONE PIECE LIVE ACTION"**

*Keywords : Representation, Moral Message, Film*

*(xiii + 58 + Attachment)*

*This study aims to tell One Piece anime viewers and other people to know the moral values in this film. One Piece live-action is an adaptation of the Japanese anime titled One Piece. The film, produced by Netflix, is directed by Eiichiro Oda as the author of the anime itself which will air on August 31, 2023. The research methodology used is a qualitative approach whose data collection process is through observation and interviews. The result of this study is that researchers can conclude that the film "One Piece Live Action" has many moral messages contained in it. The moral found in the movie "One Piece Live Action" is how a person is serious about achieving his dreams, establishing a friendship by trusting each other and respecting the opinions of others, and also applying mutual help to others. In addition, the meaning of the denotation described through dialogue according to the storyline presented, the meaning of the connotation in this One Piece film is that life needs a struggle and hard work and we also as social beings must live together and need others, myths that are described through the message contained in the story and are a reality that certainly occurs in everyday life.*

*Bibliography (1839-2017)*