ABSTRACT

Kaisar Nabiil, 10821457, THE MEANING OF THE LYRICS OF THE SONG "INI ABADI" BY PERUNGGU (FERDINAND DE SAUSSURE SEMIOTIC'S ANALYSIS)

Keywords: Meaning, Song Lyrics, Ini Abadi, Perunggu, Semiotics.

(x + 44 + attachment)

This study aims to determine the meaning contained in the lyrics of the song "Ini Abadi" by Perunggu. The method used in this research uses descriptive analysis method which focuses on meaning, and the data obtained can be through the results of observation and analysis of primary data. The theory used in this research is semiotic theory, where the subject of this research is Maulana Ibrahim as the vocalist of Perunggu. The data collection method in this study uses interview techniques, documentation, observation, and literature study. The analysis technique of semiotic theory is divided into two parts, namely signifiers and markers. The results of this study focus on Ferdinand De Saussure's semiotic study which includes aspects of signifiers and signs with the object of research, namely the lyrics of the song "Ini Abadi" by Perunggu. The conclusion of this research is that Perunggu wants to show its listeners to always be strong in long-distance relationships, the song "Ini Abadi" is one of the valid proofs of the hopes and anxieties of office workers, who are often labeled as the hedonist class.

Bibliography (1980-2023)