

ABSTRACT

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ROLAND BARTHES'S SEMIOTIC ANALYSIS OF FAMILY COMMUNICATION IN NGERI-NGERI SEDAP FILM

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This research aims to determine and analyze the representation of family communication in the film Ngeri-Ngeri Sedap through Roland Barthes' Semiotic Analysis. The film Ngeri-Ngeri Sedap is a 2022 Indonesian film by Bene Dion Rajagukguk. The focus of this research is specifically on how family communication occurs between the character Pak Domu and his three children in the film. The character Pak Domu is described as a father who has a tough character who requires his three children to obey all his wishes. The author uses a qualitative approach through Roland Barthes' Semiotic theory, in which there is denotational meaning, connotative meaning, and myth. The data collection technique used is through observation and documentation studies which are then processed by researchers to obtain appropriate and accurate data. The author chose 9 scenes and classified them into two forms of communication, namely nonverbal and verbal communication. The research results show that families need to be good listeners to each other, because every child has a dream, every child also wants to be heard. Parents who are unable to listen to their children's wishes make it easier for their children to avoid them. This makes communication relations in the family in this film even worse. It is hoped that audiences will not only enjoy films as a medium of entertainment, but can also learn from the things contained in films.

Keywords: Family Film, Family Communication, Ngeri-Ngeri Sedap, Semiotics, Roland Barthes.

(xi + 49, - attachment)

Bibliography (2004 – 2023)