

ABSTRACT

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The Use of Slang As a Medium of Interpersonal Communication Between Gunadarma University Students

Keywords: slang, interpersonal communication, symbolic interactionism, students, speech act.

(xii + 52 + Appendix)

This research aims to describe the use of slang as a medium of interpersonal communication among Universitas Gunadarma students and to analyze it through the perspective of Symbolic Interactionism theory. Slang is understood as a dynamic and creative form of informal language that carries specific symbolic meanings for its community of users. This phenomenon is examined using a descriptive qualitative approach, with data collected through in-depth interviews with purposively selected informants. The findings reveal that the use of slang among students serves a dual function: as a tool to build closeness, solidarity, and group identity, while also potentially causing misunderstandings when differences in meaning arise. From the lens of Symbolic Interactionism, the study shows that slang functions as a symbol collectively interpreted (mind), as a reflection of personal and group identity (self), and as a social bonding tool within the campus environment (society). The study concludes that slang is not merely a linguistic phenomenon, but also a social process involving meaning-making, identity negotiation, and the management of interpersonal relationships. These findings are expected to contribute to the study of interpersonal communication and sociolinguistics, particularly in understanding the role of slang among young generations.

Bibliography (2000-2021)