

ABSTRACT

ASYIFA NURRAHMA, 10821156

Instagram's Close Friends Feature as a Form of Self-Disclosure for UG Students in Social Media.

Keywords: *Close Friends Feature, Self Disclosure, Social Media*

(xii+80+Attachments)

Close Friends is an Instagram feature as a form of self-disclosure for UG students. This research aims to find out how this feature is used by Gunadarma University students in social media. The research method used is a qualitative descriptive research method with Communication Privacy Management Theory which is used to find out the extent to which they are open about their privacy limits. The blood collection techniques used in this research were interviews, observation and documentation with four informants. The results of this research show that UG students who use this feature feel safe and comfortable to express themselves, they also feel more free in disclosing themselves to people they entrust. Not only that, it is also about how they create interactions that generate positive responses. Security for interactions in this Instagram feature is also implemented. Through this research, it is hoped that UG students can make the best use of the features, in order to create positive interactions on social media.

(Bibliography 2014-2023)