

ABSTRACT

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REPRESENTATION OF A MOTHER'S STRUGGLE IN THE FILM NOWHERE BY ALBERT PINTÓ

Keywords : Representation, Struggle, Semiotics, Film

(xiii + 75 + Appendices)

This research aims to explore the representation of a mother's struggle in the film Nowhere by Albert Pintó and how it influences societal perceptions of the roles and challenges faced by mothers in their daily lives. The focus is on understanding how the film conveys these messages, as mass media, such as this film, can shape opinions, garner sympathy, and enhance our understanding of their struggles in various life situations. This qualitative research employs Ferdinand de Saussure's semiotic analysis method. The findings of this research reveal that the film Nowhere successfully portrays the struggles of a mother. The selected scenes for analysis encompass seven aspects of a mother's struggle in the film. These include efforts to save oneself, the act of giving birth, attention and affection, overcoming obstacles, initiatives and actions, fulfilling nutritional needs, and survival.

Bibliography (1985 – 2023)