

ABSTRACT

Aldiansyah Anugra, 10821062

Interpersonal Communication Patterns of the Production Team in the Feature Program Perempuan-Perempuan Nusantara on Kompas TV

Keywords: interpersonal communication, communication patterns, production team, television, Perempuan-Perempuan Nusantara, Kompas TV

(xii + 88 + Appendix)

This research focuses on the interpersonal communication patterns within the production team of a feature television program that highlights the struggles and contributions of Indonesian women. The program was chosen for its consistency in delivering educational and inspiring content, as well as for its recognition through various awards in the broadcasting industry. The study employs a qualitative descriptive method, with data collected through in-depth interviews, observations, and documentation. The informants include members of the production team directly involved in the process, such as the executive producer, producer, reporter, editor, and voice-over talent. The analysis is guided by the concept of interpersonal communication by Beebe & Ivy (2021) and the Social Penetration Theory, which explain how self-disclosure, empathy, and emotional support are built within team interactions. The findings indicate that interpersonal communication in the team functions effectively through openness, empathy, supportiveness, equality, and honesty. Communication patterns emerge in both formal interactions, such as coordination meetings, and informal exchanges, such as daily discussions and casual conversations inside and outside the workspace. Barriers such as differences in perception and technical challenges can be minimized through open dialogue and collaborative problem-solving. The study concludes that the success of the program is not solely determined by technical aspects, but also by the quality of interpersonal communication among team members. Effective interaction strengthens coordination, fosters solidarity, and creates a harmonious working atmosphere, enabling the program to be delivered optimally to its audience.

Bibliography (2014-2025)