

## ***ABSTRACT***

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***Zhongdan Pan & Kosicki's Framing Analysis of the Cyanide Coffee Case in the Film Ice Cold: Murder, Coffee and Jessica Wongso***

*Keywords: Framing Analysis, Zhongdan Pan & Kosicki, Film, Jessica Wongso, Netflix (xi + 52 + Attachments)*

*The aim of this research is to find out and explain the framing analysis of the cyanide coffee case in the film Ice Cold: Murder, Coffee and Jessica Wongso. A film about the case was shown on the Netflix streaming service. In this research, researchers used a qualitative approach with the theoretical model of Zhongdang Pan and Gerald. M. Kosicki who has four framing devices, namely syntactic, script, thematic and rhetorical. This research produces several conclusions, namely through analysis of syntactic devices, this film reveals the irregularities in the cyanide coffee case. Through the script, this film can answer all the elements of the script structure, namely 5W+1H. Although the three parts only focus on why, who and how. Thematic analysis in the three parts explains clearly in paragraph form and through rhetorical device analysis, this film uses lexicon words or descriptive phrases to explain their understanding of the coffee cyanide case. The researcher's suggestions for the film Ice Cold: Murder, Coffee and Jessica Wongso might be explained from both sides. Both sides were explained with the aim of providing greater clarity regarding the irregularities in this case. Because in this film there are still many personal opinions used.*

*Bibliography (2002 – 2023)*