

## ***ABSTRACT***

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### **Roland Barthes Semiotics Analysis of Moral Messages in the Movie "When It Stops Here" by Umay Shahab**

Keywords: Roland Barthes Semiotics Analysis, Moral Messages, Movie When It Stops Here

(x-93-Attachment)

The purpose of this research aims to find out the moral message in the movie "Ketika Berhenti di Sini" through Roland Barthes semiotic analysis. This research method uses a qualitative approach with a Roland Barthes semiotic approach, data collection methods carried out by documentation, literature study and interviews. The paradigm used is the constructivist paradigm. In this study, researchers used Roland Barthes' semiotic theory which examines signs and how signs work. Barthes' analysis is divided into three, namely, denotation, connotation and myth. The results of the research obtained are that this movie tells the meaning of humans not only promising, having to be confident in themselves, listening to parental advice, and using common sense when making a decision. On the other hand, the movie depicts a child who has not been able to let go of his father but has lost his girlfriend again.

Bibliography (2011-2024)