

## **ABSTRACT**

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***Representation of Motivation Meaning Lyrics of the Song Gajah by Tulus (Ferdinand de Saussure Semiotic Analysis)***

*Keywords: Motivation, Representation, Semiotics, Ferdinand de Saussure*

*(xi + 48 + Appendices)*

*Motivation is a condition that drives an individual to act in pursuit of a goal. It originates from feelings, initially as psychological tension, which then manifests as emotional states. These emotional states lead to actions driven by motives. This study aims to understand the representation of motivational meaning in the lyrics of the song "Gajah" by Tulus using Ferdinand de Saussure's semiotic analysis and motivation theory in self-determination. The research method employed is qualitative descriptive with a constructivist paradigm. The findings reveal that the representation of motivational meaning in the lyrics of "Gajah" is illustrated through engaging stylistic elements. The motivational meaning embedded in the lyrics of Tulus's song "Gajah" falls within the framework of Self-Determination Theory (SDT), specifically in the areas of Competence and Autonomy.*

*Bibliography (1999-2023)*