

ABSTRACT

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Framing Analysis of Reporting on the Government's Proposed Free Lunch Program on Online Media Kompas.com and Detik.com

Keywords: Framing Analysis, Detik.com, Kompas.com, Free Lunch, Online Media

(xii + 105 + Appendices)

The public is widely discussing the government's proposal for free lunch program following the nomination of President Prabowo Subianto and Vice President Gibran Rakabuming Raka. The aim of this research is to find out how news is framed regarding the government's proposed for free lunch program on the online media Kompas.com and Detik.com. The framing model used in this research is Zhongdang Pan & Gerald M. Kosicki framing which consists of syntactic, script, thematic and rhetorical structures. The research method used is qualitative method. Data collection techniques were carried out through interviews, documentation and literature study. The results of news framing analysis from both Kompas.com and Detik.com are accordance with the news writing scheme. Strating from the headline which must describe the content of the news, the lead must be complete and represent the content of the news, and the selection of informants must be related to the news topic. The news that has been explained has all the elements of 5W+1H. The facts is arranged continuously between paragraphs and sentences. There are idioms/pronouns from all of Kompas.com news that has been analyzed, while there is one news from Detik.com that doesn't use idioms/pronouns. Both Kompas.com and Detik.com iclude new and old photos in the news. Based on the theory of social reality construction, journalist construct the social reality regarding the government's proposed free lunch program into journalistic form.

Bibliography (2018+2024)