

## ABSTRACT

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***Semiotic Analysis of Ferdinand de Saussure in the Film Falling in Love Like in the Movies***

*Keywords: Analysis, Representation, Meaning of Love, Semiotics, Ferdinand de Saussure, Stuart Hall, Sternberg, Intimacy, Passion, Commitment*

*(x + 91 + Appendices)*

*This study aims to examine the meaning of love found in the film "Falling in Love Like in the Movies" using Ferdinand de Saussure's semiotic approach, which focuses on the relationship between signifiers and signifieds in the context of love. The focus of this research is on scenes that illustrate the meaning of love experienced by Bagus, the main character, as he faces various difficulties in his romantic relationship with Hana. The method used is qualitative and employs descriptive analysis. Data is collected by observing key scenes in the film that showcase elements of love and the dynamics of the relationship. Saussure's concept of signs, which consists of signifiers and signifieds, is used to analyze the data. The study finds that the love journey of Bagus and Hana reflects various aspects of a complex relationship, including intimacy, commitment, and acceptance. The need for emotional support and acceptance is the most prominent in the context of their relationship.*

*Bibliography (2017-2022)*