

ABSTRACT

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Communication Patterns Photography Laboratory Assistants Gunadarma University in an Effort to Motivate Students

Keywords : Communication Patterns, Interpersonal Communication, Laboratory Assistants, Motivating, Students (xi + 59 + 50-L)

This research aims to determine the communication patterns photography laboratory assistants at Gunadarma University in an effort to motivate students. This research uses the theory of Symbolic Interaction by George Herbert Mead (1863-1931).

This research uses qualitative methods and the constructivism paradigm. Data collection techniques were carried out by interview and observation. Data validity checking technique using source triangulation. The results of this study show that laboratory assistants apply primary communication patterns and Symbolic Interaction using language symbols and gestures, thus creating a harmonious laboratory environment.

Bibliography (2008 - 2021)