

## **ABSTRACT**

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***Analysis of Student Perceptions on the Implementation of the Merdeka Belajar Internship Program - Merdeka Campus (Study: Students of Merdeka Campus Partners of PT. Bank BTPN Syariah)***

*Keywords: Merdeka Internship, Merdeka Campus, Student Perception, PT. Bank BTPN Syariah, Higher Education. Social Construction Theory*

*(xii + 163 + Attachments)*

*The Merdeka Belajar-Kampus Merdeka Curriculum Program in higher education is a step taken by the government, especially by the Minister of Research, Technology and Higher Education, to prepare students who are responsive to each of these changes. This study aims to analyze students' perceptions of the implementation of the Merdeka Belajar - Kampus Merdeka Internship Program, with a focus on Students of Kampus Merdeka Partners of PT. Bank BTPN Syariah. The research method used is a qualitative approach with data collection through in-depth interviews, observation, and documentation. Triangulation of sources and techniques is also used to ensure data validity. The results of the study show that most students have a positive perception of this program, with the support provided by Bank BTPN Syariah having a significant impact on students' experiences and development during the internship program, especially in terms of improving practical skills and understanding of the industry. One of the main forms of support is intensive guidance from experienced mentors, where each student receives direct assistance from mentors to help them understand their duties and responsibilities professionally. Students also gain real work experience that is relevant to their future careers, as well as expanding their professional networks. However, there are several aspects that need to be improved, such as the lack of comprehensive orientation, unclear communication, and a registration system that is considered less transparent. Social Construction Theory is used to see how students' perceptions are formed through social interactions during the program.*

*Bibliography (2018-2024)*