ABSTRACT

Martogi Rofika Mayani S (23219581)

Financial Statement Analysis of PT.Mahaka Media, Tbk by Using Liquidity Ratio, Solvency Ratio and Profitability Ratio 2018-2020

Scientific Writing Factulty of Economy. 2021

Keywords: Financial Statements, Financial Permormance, Financial Ratio, Solvency Ratio, Profitability Ratio

(ix + 64)

Assessment of a company's financial level can be done by analzing the company's financial performance. To find out whether the company's financial condition is in good condition or not, various analyzes can be carried out, one of which is by using ratio analysis. The purpose of this study was to determine the financial performance of PT.Mahaka Media, Tbk from 2018 to 2020.

The analyticial method used in this study is the liquidity rastio, solvency ratio and profitability ratio. The data source used in this study is secondary data in the from of annual financial statements of companies listed on the Indonesian stock exchange in 2018-2020.

The result obtained from this scientific research show that the liquidity ratio is in an illiquid state, this can be seen from the liquidity ratios from 2018 to 2020 which have not met the standard ratio criteria. From the solvency ratio, it can be seen that the company is financed by debt because the company shows an insolvable condition because it does not meet the standard ratio. And when viewed from the overall profitability ratio of the company it shows unprofitable which means the company has decreased.

Bibliography (2018-2020)