

ABSTRAKSI

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ANALYSIS OF THE APPLICATION OF GREEN ACCOUNTING ON THE FINANCIAL PERFORMANCE OF PT UNILEVER INDONESIA TBK.

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(X + 37 + attachments)

This study was written to analyze the application of Green Accounting at PT Unilever Indonesia Tbk. The method used in this study is the Document Study method. The results of this study show that PT Unilever Indonesia Tbk has implemented Green Accounting very well and is also committed to implementing Green Accounting every year. The costs incurred by PT Unilever Indonesia Tbk in implementing Green Accounting in 2019 – 2021 are IDR 284,842,399,000. In implementing Green Accounting, PT Unilever Indonesia Tbk only focuses on 4 aspects, namely; Economic aspects, environmental aspects, social aspects, health aspects. In the economic aspect, PT Unilever Indonesia Tbk one of them is training and development for its employees. In the environmental aspect, sustainable activities that are always carried out every year by PT Unilever Indonesia Tbk are waste banks. In the social aspect, PT Unilever Tbk conducts cleaning and other social activities. In the health aspect, PT Unilever Indonesia provides health education services to the public.

Bibliography (2010 – 2022)