

ABSTRACTION

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FINANCIAL PERFORMANCE ANALYSIS USING DU PONT SYSTEM AT PT. DIAMOND FOOD INDONESIA TBK PERIOD 2018-2022

Thesis. Faculty of Economics 2023

Keywords : Financial performance,Du Pont System,PT. Diamond Food Indonesia, Tbk

(xii + 56 + Attachments)

The current development of the business world requires companies to have good financial performance to attract external parties to invest their capital or maintain investors' investments. The performance assessment of the company is intended to assess and evaluate the goals that the company has achieved within a predetermined time.

This research aims to determine the results of the analysis of financial performance at PT. Diamond Food Indonesia, Tbk for the 2018-2022 period using the Du Pont System method which includes Net Profit Margin (NPM), Total Assets Turnover (TATO), Equity Multiplier (EM), Return on Investment (ROI), and Return on Equity (ROE). The data source used by the author in this research is secondary data obtained from the publication of financial reports on the relevant company's website.

The results of this research indicate that the financial performance of PT. Diamond Food Indonesia, Tbk for 5 years, namely the 2018-2022 period, was not good. This is characterized by the existence of several ratios that do not meet industry average standards, namely Net Profit Margin (NPM), Total Assets Turnover (TATO), Equity Multiplier (EM), Return on Investment (ROI), and Return on Equity (ROE).

Bibliography (2004-2020)