ABSTRACT

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ANALYSIS OF FINANCIAL PERFORMANCE BEFORE AND AFTER THE COVID-19 PANDEMIC WITH LIQUIDITY, SOLVENCY, AND PROFITABILITY RATIO AT PT. SUMBER ALFARIA TRIJAYA, TBK PERIOD 2019-2022

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This study aims to determine and analyze how the calculation of Liquidity, Solvency, and Profitability Ratios before and after the COVID-19 Pandemic at PT. Sumber Alfaria Trijaya, Tbk period 2019-2022.

This type of research is descriptive research using a quantitative approach. The data taken in this study comes from the documentation data of the Financial Report in 2019-2022 obtained through the official website of PT. Sumber Alfaria Trijaya, TBk, namely www.alfamart.co.id and the official website of the Indonesia Stock Exchange, namely www.idx.co.id.

Based on the results of the analysis of the Liquidity, Solvency and Profitability Ratios at PT. Sumber Alfaria Trijaya, Tbk for the period 2019-2022, the COVID-19 Pandemic affected the company's financial performance. The Liquidity Ratio shows a tendency for poor results, but in 2022 it started to improve slightly. The Solvency Ratio shows a decline over the past 4 years, and the Profitability Ratio shows a decline and increase.

Bibliography (2006-2022)