

## **ABSTRACTION**

Title of Research : SWOT ANALYSIS AND DIAGRAM FLOW CHART  
TO KNOW FINANCIAL PERFORMANCE OF  
PT. KUMAITU CARGO, JAKARTA  
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Key word : SWOT Analysis, Financial Analysis, Flow Chart Diagram

Proper analysis of the strengths, weaknesses, opportunities and threats of company is very important to develop strategies short-term and long-term, so it can take the right decisions for the achievement of the direction and objectives of the company.

PT. Kumaitu Cargo is a company engaged in cargo services that have been established since 7 years ago. In its development, PT . Cargo Kumaitu often lack funds to run its operations. Based on this analysis must be done on the financial performance of the company, to determine whether additional capital is needed in order not to lack of funds or a strategy of short-term and long-term for the company to run its business smoothly .

Research conducted on PT . Kumaitu Cargo is to perform analysis on financial, SWOT owned, and also the running financial system.

List of reference 8 (1980 – 2002)