ABSTRACT

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THE EFFECT OF PROFITABILITY, LEVERAGE, AND COMPANY SIZE ON COMPANY VALUE WITH CORPORATE SOCIAL RESPONSIBILITY AS THE MODERATING VARIABLE (EMPIRICAL STUDY ON MINING COMPANIES LISTED ON COAL SUB-SECTOR ON INDONESIA STOCK EXCHANGE IN 2016 TO 2018).

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Keyword : Company Value, Corporate Social Responsibility (CSR), Profitability, Leverage and Company Size.

(xiv + 87 page + Attachment)

Company value should be regarded as an essential factor as it represents the state of the company and the condition of its performance. This will affect greatly on investors' perspective towards the company. A company that is high in value bounds to attract numerous investors and external stakeholders. This study will further determine the effect of profitability, leverage, and company size variables on company value both partially and simultaneously. It will also determine the role of Corporate Social Responsibility in moderating the effect of profitability, leverage, and company size on the value of mining companies listed in the coal sub-sector on the Indonesia Stock Exchange in 2016 to 2018.

Secondary data type and purposive sampling method are applied on this study. The data is extracted from company's annual report. There are ten companies with a total of thirty observations analyzed in the study using Moderated Regression Analysis on SPSS version 22.

This study found that profitability, leverage, and company size affect significantly on company value, both partially and simultaneously, while Corporate Social Responsibility as a moderating variable fails to moderate the effect of profitability, leverage, and company size on company value.

Bibliography (1989 to 2018)