ABSTRACT

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COMPARISONAL ANALYSIS OF FINANCIAL PERFORMANCE COMPANY PT MAYORA INDAH Tbk AND PT INDOFOOD SUKSES MAKMUR Tbk PERIOD 2015-2020.
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(xi + 88 + Attachment)

The purpose of this research is to discover the comparison between the financial capability of PT Mayora Indah Tbk and PT Indofood Sukses Makmur Tbk in the year 2015-2020 which is listed in the Indonesian stock exchange.

This study uses data analysis techniques in the form of descriptive analysis. The data used are obtained from the financial statements of the Indonesia Stock Exchange and the company websites of PT Mayora Indah Tbk and PT Indofood Sukses Makmur Tbk using financial ratio analysis in the form of analytical tools used are liquidity ratios, solvency ratios, activity ratios and profitability ratios.

The results showed that the company's liquidity ratio is said to be good because it is above the industry standard average. The solvency, activity and profitability of the two companies are said to be poor, because the financial ratios are always below the industry standard average. Based on the average calculation, the liquidity ratio, especially the Current Ratio of the two companies, is liquid, in terms of the Quick Ratio, PT Mayora Indah Tbk is in liquid condition and PT Indofood Sukses Makmur Tbk is in liquid condition, while for the cash ratio the two companies are liquid. The results of the calculation of the solvency ratio, both companies are in an insolvable condition. The calculation result of the activity ratio of the two companies is in inefficiency and the calculation result of the profitability ratio of the two companies is in a non-profit condition because the ratio result is below the average value of the industry ratio. Judging from the ratio of Activities and Profitability PT Mayora Indah Tbk is better than PT Indofood Sukses Makmur Tbk. Meanwhile, in terms of solvency, PT Indofood Sukses Makmur Tbk is better than PT Mayora Indah Tbk.

References List (2011-2020)